

**MATTEL, INC. PERSONAL INFORMATION REVIEW ACCESS REQUEST**

We respect your and your child's privacy, and will do our best to process your request as quickly as possible. We must insure that the request comes from a child's parent or legal guardian, so please help us by completing this form. Please print this form, fill in **all** of the information below and then mail it to us at:

**Personal Information Review Access Request  
Mattel, Inc.  
International & Regulatory Affairs  
333 Continental Boulevard  
M1-1202  
El Segundo, CA 90245**

After verifying your information, we will send you a response via U.S. mail.

Website Visited: \_\_\_\_\_  
(For example: barbie.com or hotwheels.com)

Child's First Name: \_\_\_\_\_  
Child's E-mail Address: \_\_\_\_\_  
Child's Password: \_\_\_\_\_  
Child's Screen Name: \_\_\_\_\_

Parent/Guardian's  
Full Name: \_\_\_\_\_  
Parent/Guardian's  
Full Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Parent/Guardian's  
E-mail Address: \_\_\_\_\_

I am requesting that you:  
 Delete my child's personal information from this site's marketing database.  
I understand that this will mean that my child will not receive updates or information from this site, and will be eliminated from any sweepstakes or contests he or she may have registered for.

Please provide me with all personal information this site has collected about my child.

Update my child's information as follows:

Child's E-mail Address: \_\_\_\_\_  
Parent/Guardian's  
E-mail Address: \_\_\_\_\_  
Parent/Guardian's  
Full Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

By signing below I certify that I am the (please check)  parent or  legal guardian of the child listed above.

Signature \_\_\_\_\_ Date \_\_\_\_\_